



Social Messaging

What If You Could?

- Have an interactive on-demand application which could be run instantly at on-premise events and venues
- Create a customized interactive game which generates “buzz” around your event
- Utilize current and future content to be shown at events and venues along with games
- Continue dialog with consumers after the event by adding in second chance game which ties back to your website and promotional offers
- Create a customized social networking system to build long-term loyalty with customers
- Have one company to act as a resource to help with strategy, design and execution of a social messaging application

Blast Companies Social Messaging™ application can help!

What Is Social Messaging?

Blast Companies Social Messaging™ is a comprehensive web-based interactive application which brings proprietary technologies and strategies to enable our clients to deliver real time interactivity to any on-premise event or location. Utilizing the internet, clients utilize a dynamic application which can deliver games, promotions and video making for an incredible interactive brand opportunity. Blast Companies Social Messaging™ application can not only deliver a significantly enhanced consumer experience, but also increased sales and brand interaction. The end product is a completely scalable system that can be extended virtually anywhere worldwide.

How Is Social Messaging Used?

Promotions

- Social Networking
- Interactive games, etc.
- Traditional on-premise promotions, brand roll-outs, special promotions, etc.
- Bar v. bar competitions (perfect for national accounts)

Advertising

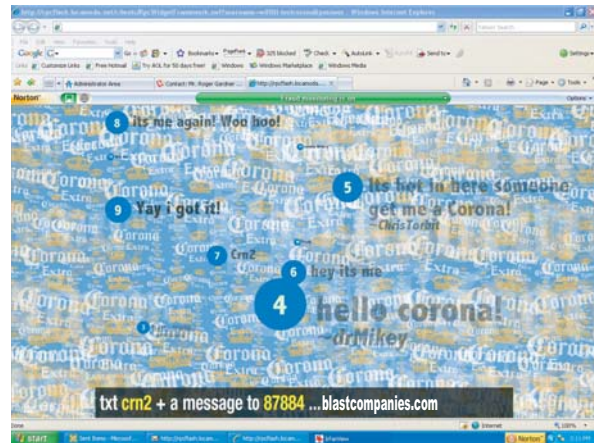
- Brand-based content

Unique Programming

- Industry related
- Sports / News
- Music / Fashion

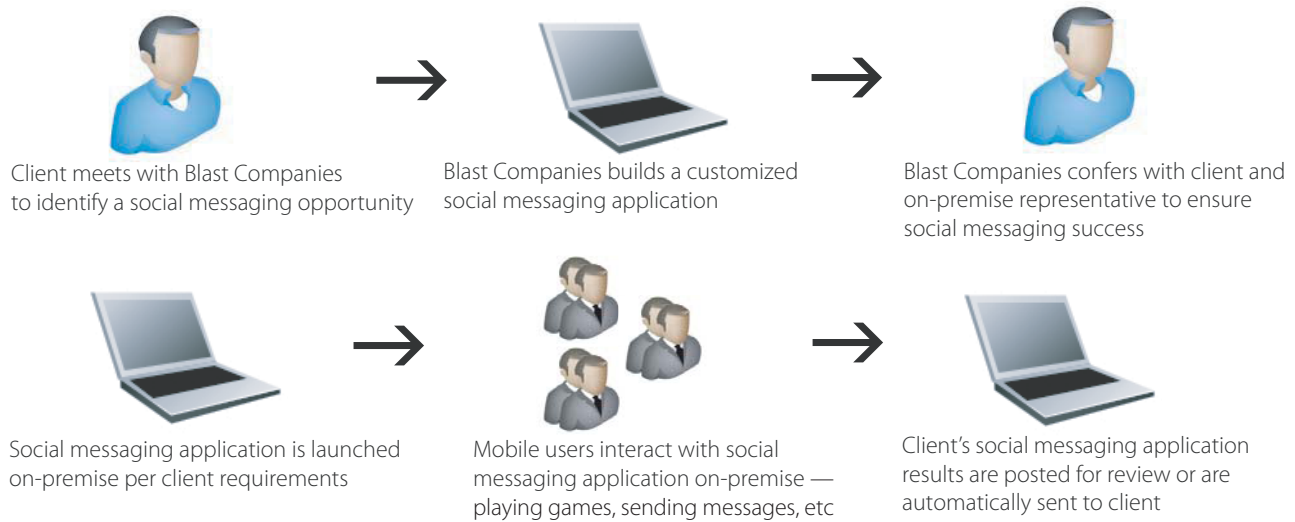
Social Responsibility

- Designated driver programs (one touch to the phone to call a taxi, etc.)
- Amber alerts





How Does Social Messaging Work?



Why Blast Companies Social Messaging?

- Cost-effective — significant cost savings compared to traditional on-premise advertising and promotions
- Cutting-edge technology — interact with your customers in the newest form of communication and stay ahead of the competition
- Total solution — from strategy to design to execution, Blast Companies is your resource for ideas, development and implementation of social messaging applications
- Industry knowledge — Blast Companies can provide valuable insight to your long-term mobile marketing goals

Blast Companies offers not just the technology, but also the marketing expertise to propel your on-premise marketing events. Contact us today for a customized demonstration and additional information to help solve your needs.

About Blast Companies

Blast Companies combines emerging communication applications with marketing services to deliver one-to-one communications that drive results. We offer a robust product set enabling businesses to deliver personal, interactive messages simultaneously to thousands of customers and prospects over various communications mediums. By offering not just the technology, but also the marketing strategy, design and execution, we help our clients dramatically increase productivity, profitability and brand awareness.

Need help with your mobile marketing initiatives?

Call us toll-free [888.642.5278](tel:888.642.5278), send an email to info@blastcompanies.com or visit us online at www.blastcompanies.com for more information on how our messaging solutions can help you with your next project.

