



GPS Messaging

What If You Could?

- Use GPS technology to locate your loyal consumers and provide them with location-based sales incentives
- Integrate seamlessly with other applications for advanced functionality
- Provide opt-in alerts by e-mail, text messaging and voice based on the location of the user's mobile phone

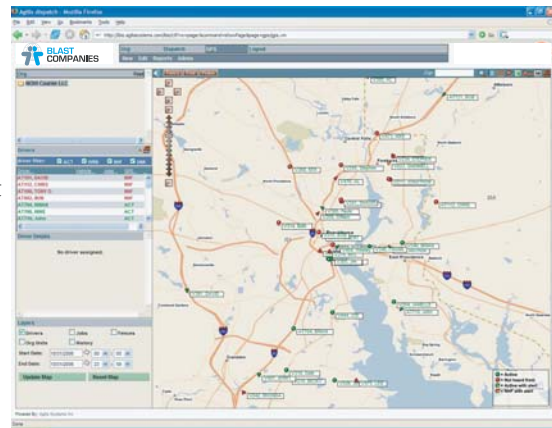
Blast Companies GPS Messaging solution can help!

What Is GPS Messaging?

Blast Companies GPS Messaging solution enables our clients to send specialized messages to mobile users based on their location and proximity to client establishments. Through GPS (global positioning satellite) technology, when consumers enter a defined area (GeoFence) they receive location-based marketing messages on their mobile phone. The application provides the ability to create just-in-time marketing messages based on mobile users preferences and current sales.

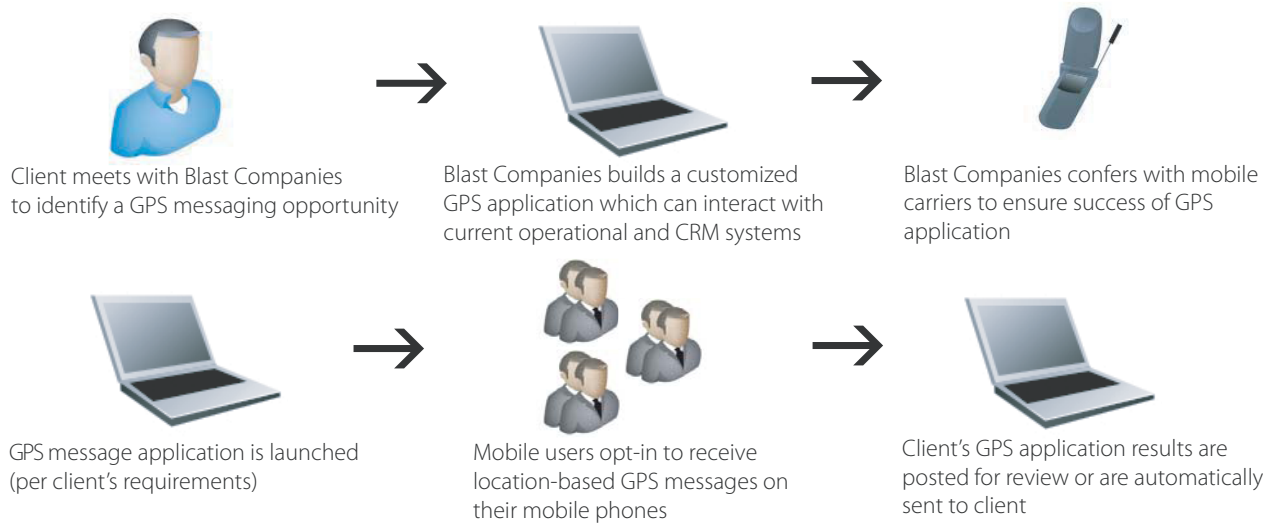
How Is GPS Messaging Used?

- Movie alerts at nearby theatres
- Location-based mobile alerts
- Mobile maintenance work orders and job status
- Destination wait status, e.g. restaurants, themeparks
- Location-based audible turn-by-turn directions to desired destination
- Location-based, time specific coupons (only good for the next 15 minutes)
- Mobile maintenance - respond faster to maintenance issues





How Does GPS Messaging Work?



Why Blast Companies GPS Messaging?

- Cost-effective — significant cost savings compared to traditional media buys and direct mail campaigns
- Global capabilities — with worldwide established partnerships, our solution can meet your global GPS text messaging needs
- Total solution — From strategy to design to execution, Blast Companies is your resource for ideas, development and implementation of GPS applications, text message campaigns, ringtones and wallpapers
- Industry knowledge — Blast Companies can provide valuable insight to your long-term mobile marketing goals

Blast Companies offers not just the technology, but also the marketing expertise to propel your GPS messaging efforts. Contact us today so we can gather additional insight and help solve your needs.

About Blast Companies

Blast Companies combines emerging communication applications with marketing services to deliver one-to-one communications that drive results. We offer a robust product set enabling businesses to deliver personal, interactive messages simultaneously to thousands of customers and prospects over various communications mediums. By offering not just the technology, but also the marketing strategy, design and execution, we help our clients dramatically increase productivity, profitability and brand awareness.

Need help with your mobile marketing initiatives?

Call us toll-free [888.642.5278](tel:888.642.5278), send an email to info@blastcompanies.com or visit us online at www.blastcompanies.com for more information on how our messaging solutions can help you with your next project.

