

Media Kit



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Blast Companies Company Profile

Background

Blast Companies focuses on solving our client's problems by delivering consistent branded messages across various communications mediums. We are a service provider founded to offer our clients cutting-edge technology in voice, electronic, and SMS Text messaging. Our services will enhance your current marketing and communication solutions by providing you the latest technology to connect and deliver consistent messages to your clients.

Our goal is to bring value to your company as a world-class leader in the messaging field through our revolutionary platforms and dedication to customer service.

Technology

Blast Companies provides clients the building blocks for creating world-class voice, electronic and SMS text messaging solutions. We have aligned ourselves with cutting-edge technology both via partnerships and internal development. Our tools incorporate the latest advances in computer telephony and electronic technology allowing clients to benefit from combining our PHP-based front end with a robust messaging system back-end. Our modular design allows Blast Companies to easily integrate new technologies with our clients.

Services

Blast Companies offers the following services for our clients:

Voice Broadcasting

Blast Companies telephone broadcast service enables groups, businesses, schools and organizations a means to send a recorded telephone messages simultaneously to tens, hundreds, or thousands of recipients fast.

Telephone broadcast combines the personal qualities of the human voice with interactive response capabilities, allowing recipients to respond immediately to the message received

Electronic Broadcasting

Blast Companies provides an electronic broadcast service which allows users to create powerful communications from their desktop. Blast Companies has the staff available to create customized HTML and newsletters.

SMS/Text Messaging

Short Message Service is significantly gaining momentum and Blast Companies is ready to help. Our platform allows clients the ability to login and instantly create campaigns that send short targeted messages to users who are waiting to get your information via a mobile device.

Podcasting:

Blast Companies helps clients with this incredible opportunity by providing the resources to create, execute and manage podcast campaigns by providing state-of-the-art equipment to deliver rich audio and video content to customers and prospects.

Outbound IVR

One of Blast Companies most sophisticated managed telephony services is our outbound automated interactive voice response (IVR) system that enables callers to interact directly with information stored in a database through touchtone. This translates into expert-designed solutions that are easily navigated by end-users.

Inbound IVR

Our automated interactive voice response (IVR) system enables callers to dial an 800 number and interact directly with information stored in a database. This service allows clients to directly gain information regarding new product releases and customer surveys.

Toll Free Locator

Blast Companies Locator Service offers businesses with multiple locations the ability to publish a single nation-wide or regional toll free number that when called will direct customers to their nearest location.

Do Not Call Solutions

Blast Companies can scrub your prospect list against the National Do Not Call Registry.

Call Center Solutions

For clients looking for a call center, Blast Companies can provide a solution which is tailored to meet their needs based on the demand of the campaign.

Blast Companies Fact Sheet

Business Description

Blast Companies is a leader in voice, electronic, and SMS text broadcasting messaging industry. Serving enterprise-level, mid-size and small businesses, and individual customers, we deliver a technology-advanced platform which allows clients ease of use and unsurpassed reporting with all mediums of campaigns.

Executive Leadership

Christopher Torbit, President and Chief Executive Officer
Charles Edmunds, Senior Vice President of Technology
Marc Schulman, Vice President of Business Development

Employment

Nine team members with offices in St. Louis, MO area and in Canada

Recent Milestones

Blast Companies is experiencing record growth across all aspects of its business and is constantly improving the experience for both buyers and sellers. Recent milestones we're proud to share include:

- Redesigned website making it easier than to login, upload contact lists, download results
- Completed API (Automatic Processing Interface) to allow clients to directly download information into our system
- Completed the “Blast Dashboard” which allows clients to login into one system to launch voice
- Added SMS (Short Messaging Service) text messaging capabilities to our product set.

Contact Details

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CORPORATE IMAGERY

For logos or graphics, please visit our website at:

http://www.blastcompanies.com/about_us/press/blastcompanies_corporate_images.htm